



**MEDIA
RELEASE**

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For: Mendocino County Tomorrow
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MENDOCINO COUNTY TOMORROW ANNOUNCES PETITION DRIVE SUCCESS

Ukiah, CA-Mendocino County Tomorrow (MCT) announced today that 10,701 signatures were gathered in 8 days, to qualify a zoning change question on the former Masonite site on the November, 2009 ballot.

Dave Clark, Executive Director of MCT says the results are stunning. “To gather nearly 11,000 registered voters’ signatures in eight days is a spectacular vote of confidence for positive change in a county with a population of less than 90,000 people. Throughout the county residents were anxious to sign the petition for a chance to vote on the future of the former Masonite site. We believe we have achieved something that is historic in our county and we couldn’t be more pleased.”

The record setting gathering of signatures is unprecedented in Mendocino County and according to Clark represents a large group of voters who think progress begins with a mixed-use development at the former Masonite site. “MCT, is a business oriented group that believes the Mendocino Crossings project has great potential for our county, including producing tax revenue, jobs and shopping opportunities that will keep our residents local and not traveling to places like Santa Rosa,” says Clark. “The fact that we were able to gather the signatures so quickly should tell opponents how much local residents want to see positive changes in Mendocino County. We look forward to the coming campaign to adjust the zoning at the former Masonite site and then to move on to approving a great project that will benefit everyone.”

Over the next few weeks residents of Mendocino County should begin to see more information concerning the former Masonite site and MCT will be reaching out to residents in a variety of ways to share how the ballot initiative will benefit the county. “We think once the truthful story of the former Masonite site reaches residents of our county, overwhelming numbers will embrace the Mendocino Crossings development as critical to a prosperous future in our county,” says Clark.

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